Graphical abstract and plain language summary usage patterns in nephrology and gastroenterology publications



• C HCG Publications
Center of Excellence

Healthcare Consultancy Group

Abigail Killen-Devine^a, Connie Lam^b, Edward Kennedy^b, Emmanuel Ogunnowo^a, James Godding^b, Monica Burgett^c, Sarah A. Hutchinson^c, Sam Kew^a ^aSynergy Medical Communications, a Healthcare Consultancy Group company, London, England, UK. ^bChameleon Communications, Inc., a Healthcare Consultancy Group company, London, England, UK. ^cProEd Communications, Inc., a Healthcare Consultancy Group company, Beachwood, OH, USA

Introduction

- Graphical abstracts (GAs) and plain language summaries (PLSs) improve accessibility and understanding of clinical data for experts and patients¹⁻³
- GPP 2022 guidelines endorse publication enhancements, especially PLSs⁴
- Despite this, a previous analysis of the use of GAs and PLSs in Parkinson's disease publications found that their use was limited, even though patient engagement in the therapy area is high^{5,6}

Objectives

- Assess GA and PLS use patterns in nephrology and gastroenterology journals in order to investigate their uptake in these therapy areas, including use over time to assess the impact of GPP 2022 guidance
- Assess the author instructions and information provided by journals regarding GA and PLS

Research design & methods

- Journal Selector (Sylogent, an Anju Software Company) was used to identify journals that published gastroenterology and nephrology literature using the major Medical Subject Headings "gastroenterology and hepatology" and "nephrology"
- PubMed was then used to screen these journals to identify those that had published ≥40 articles per the following criteria:
- Filters "Clinical Trial", "Clinical Trial, Phase III" and "Randomized Controlled Trial"
- Publication date: December 1st, 2019 to October 1st, 2023 - 'Hepatology'-only journals were excluded
- Selected journals were then assessed manually to determine the following:
- Whether GAs and PLSs were permitted by the journal - The numbers of articles with GA and/or PLS (in freely available articles only)
- Availability and detail of instructions for authors regarding GA and PLS use - Journal use of social media (Facebook, X, YouTube

Share your thoughts!



Please take a moment to share your experience with publication enhancements and publication metrics. We'd greatly appreciate your feedback which we plan to analyze and continue our research in evaluating use of publication extenders.



Analysis conclusions

- Despite the offering of GAs in both therapy areas, uptake was higher in nephrology (50%) than gastroenterology (16%)
- Both were higher than the prior analysis in Parkinson's disease where only 1 GA was identified among 103 articles⁵
- Most, but not all, journals with identified GAs communicated requirements to authors in their guidelines and many provided templates. Some of the journals with the most GAs provided the least guidance, suggesting that journal Editors are guiding GA use at later stages of the publication process - GAs were consistently in front of paywalls and openly accessible
- Use of GAs appears to be increasing over time in gastroenterology, which may be due in part to endorsement in the GPP 2022 guidelines
- There appeared to be a minor trend of decreasing use in nephrology; however, the analysis may have been confounded by the small numbers of articles per month compared to gastroenterology
- PLS uptake was low across both therapy areas, but higher in nephrology - This is consistent with the prior analysis in Parkinson's disease where only 6
- PLSs were identified among 103 articles⁵ - Very few journals mentioned PLS in their author guidelines, suggesting that

journal policy underlies the underutilization of PLS

Discussion

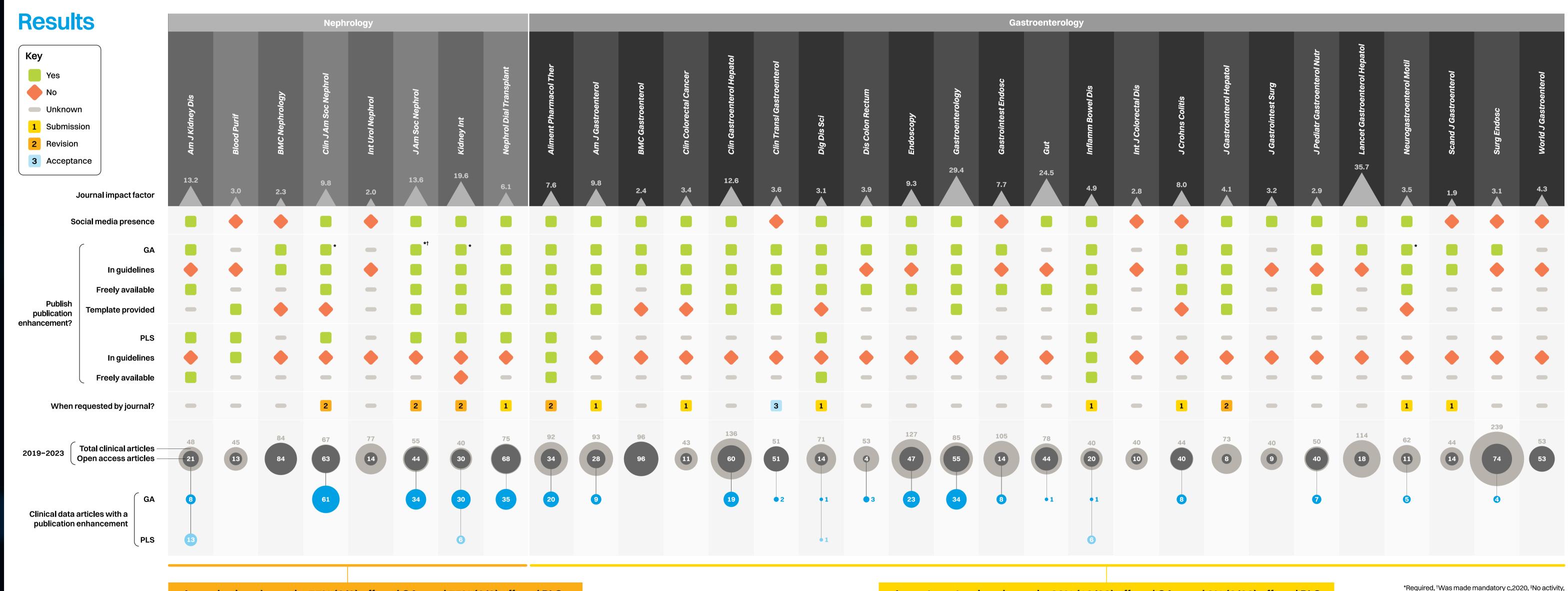
• The GPP 2022 guidelines were first published in August 2022, and it may be that this is too recent for this current analysis to capture any meaningful change, due to long publication development and lead times, and the time required for journals to enact policy changes

and LinkedIn)

- Our analysis was also limited to two therapy areas and trends may differ in other therapy areas
- GAs appear more popular with journals than PLSs. This may be due to the available option of publishing PLSs as standalone content in dedicated journals, rather than as short, abstract-like content like GAs. It could also reflect beliefs about the relative benefits of GAs and PLSs, or that patients and the general population are not considered a target audience for these publications

Recommendations

- The benefits of communicating data to non-specialists or in plain language should be discussed with authors
- Selection of target journals that offer GA and PLS should be encouraged Assessment of whether these are offered by a journal should include reviewing recent issues as well as the author instructions
- If journals that host the primary publications do not offer PLS, it is encouraged to submit a PLS to a PLS journal that links to the primary publication
- Looking to the future, generative artificial intelligence tools will be useful in helping to generate PLS and GA content

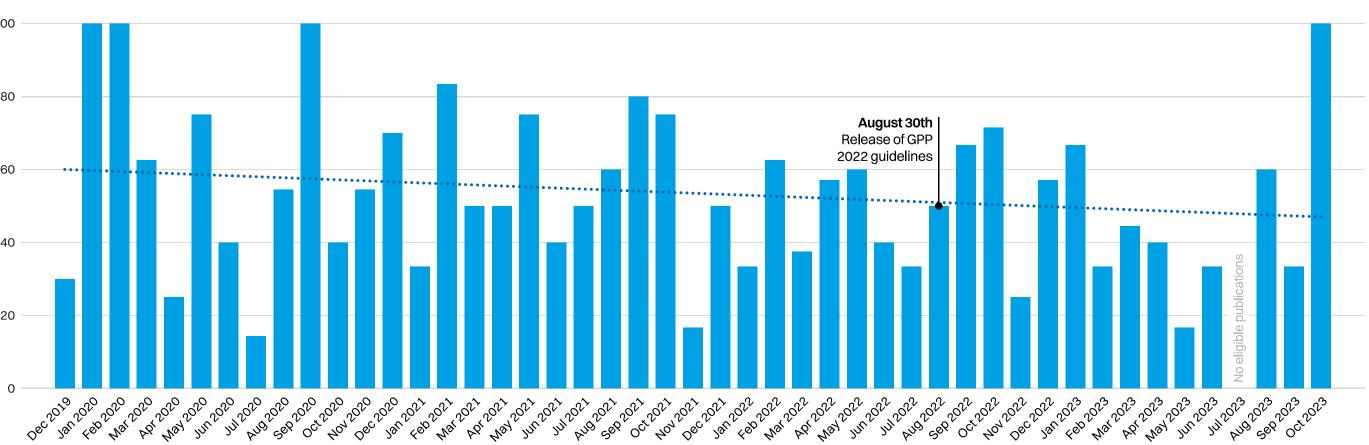


• In nephrology journals, 75% (6/8) offered GAs and 75% (6/8) offered PLSs Across 337 articles, 49.9% (168/337) had GAs and 5.6% (19/337) had PLSs

• In gastroenterology journals, 83% (19/23) offered GAs, and 9% (2/23) offered PLSs Across 756 articles, 19% (145/756) had GAs and 1% (7/756) had PLSs

Reported interchangeably as lay summary/PLS. GA, graphical abstract; PLS, plain language summary.





% of eligible published articles with a graphical abstract - Gastroenterology

